

Local Info Day on Energy Efficiency

Green Partnerships Project – experiences gained

Granollers, 7th October



Local Partnerships for Greener Cities and Regions



Projet cofinancé par le Fonds Européen
de Développement Régional (FEDER)

Project cofinanced by the European Regional
Development Fund (ERDF)

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Iskriva, Institute for development of local potentials

On behalf of Project Lead Partner



IN THIS PRESENTATION:

1. Background
2. Purpose, objectives
3. Key activities & results
4. Roles of partners
5. Outputs and results



1. BACKGROUND

WHAT THERE IS...

(Almost) each municipality/region has a plan/strategy to address the question of energy management to tackle the locally specific situation = abundance of plans, strategies...state of the art technical solutions

It is difficult to plan for energy efficiency measure for different reasons

- **question of appropriate measures and technical solutions**
- **problem of reaching consensus**
- **lack of investment money**
- **partial solutions**
- **expensive solutions which do not have a clear added value**

1. BACKGROUND

Many times energy efficiency measures and RES are addressed *only* as technical questions

Their implementation *affects people* – stakeholders wider in the community / municipality / region / the state even

Stakeholder are not often enough involved in the preparatio of measure to be implemented

1. BACKGROUND

WHAT POTENTIAL IT HAS

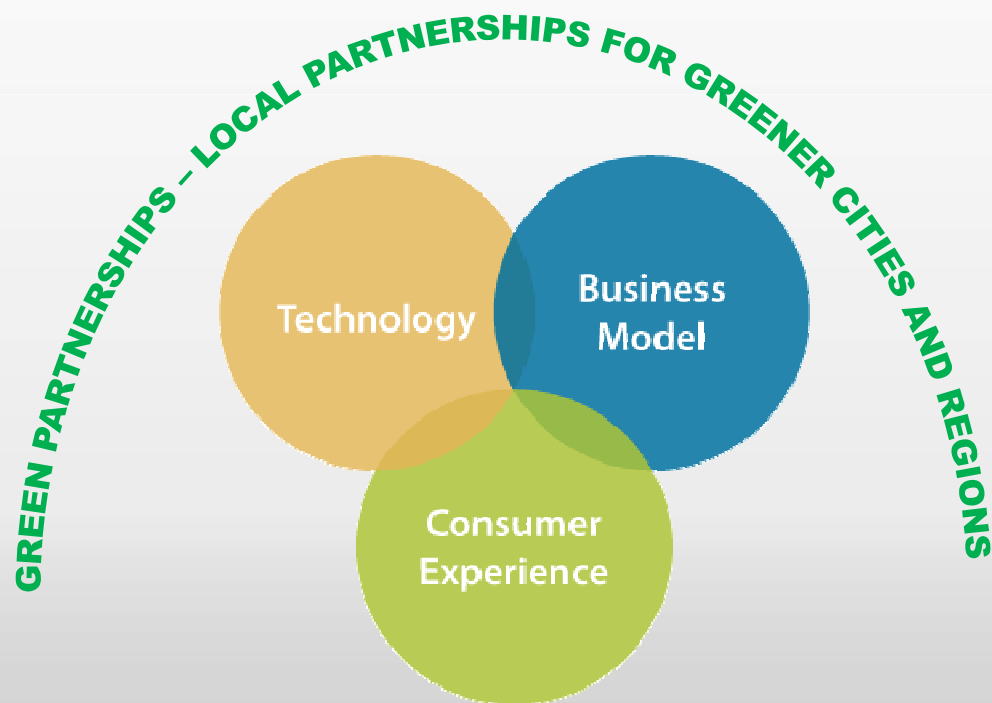
Energy efficiency and use of RES are *popular* topics

Energy efficiency and use of RES are *development stories*

Energy efficiency and use of RES are *becoming big bussines*

2. PURPOSE

MORE EFFICIENT IMPLEMENTATION OF MEASURES FOR ENERGY EFFICIENCY AND USE OF RES



3. KEY ACTIVITIES - Working with target groups – stakeholders

1. Thinking about solutions = more input more choice for solutions
2. Talking about solutions = improving ideas and making them complementary
3. Visiting best /worst practices = *not just to see what was done but also how*
4. Creating ideas = planning for energy efficiency measures or RES implementation is not only a question of technology and many times there is real potential for business development
5. Implementing strategies = implementing solutions that we prepared by cooperation (business&co and technical aspect)



3. KEY ACTIVITIES - Addressing the needs

- **To identify the obstacles to effective implementation of energy strategies**
- **To enhance capacity of employees in public administration**
- **To connect with all stakeholders in energy chain**
- **To educate and increase awareness and build new habits**
- **To include companies and SMEs with new technology and approaches**
- **To tailor technological solutions to the real needs of people**
- **To build on existing knowledge and methods**



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**Energy efficiency
buildings – saving
money**



**Energy saving –
technological efficiency**



**Involving
stakeholders – new
business
opportunities**



**Using natural
resources –
sustainable
development**

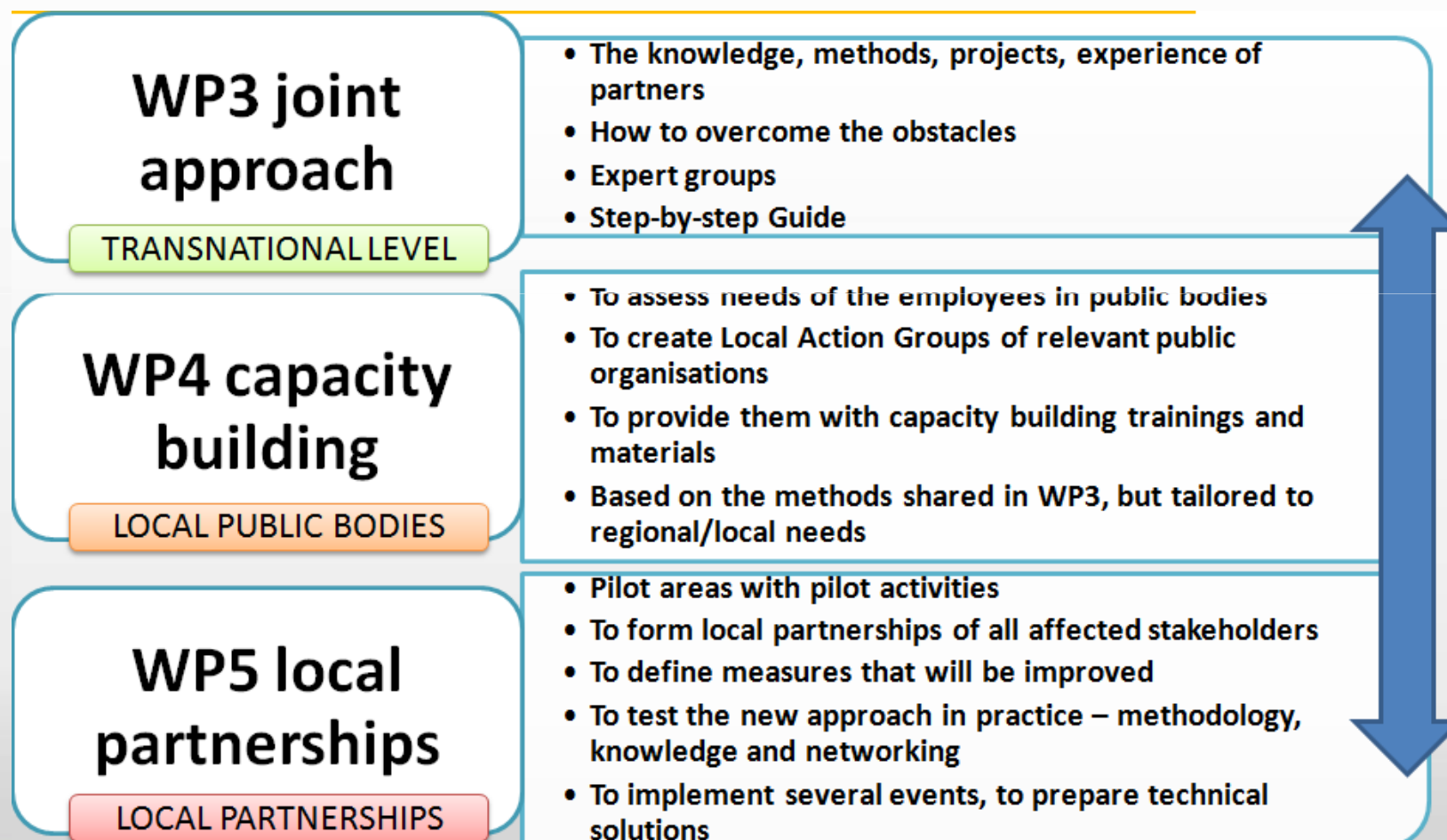


**SUSTAINABLE
LIVING IS A
LIFESTYLE**

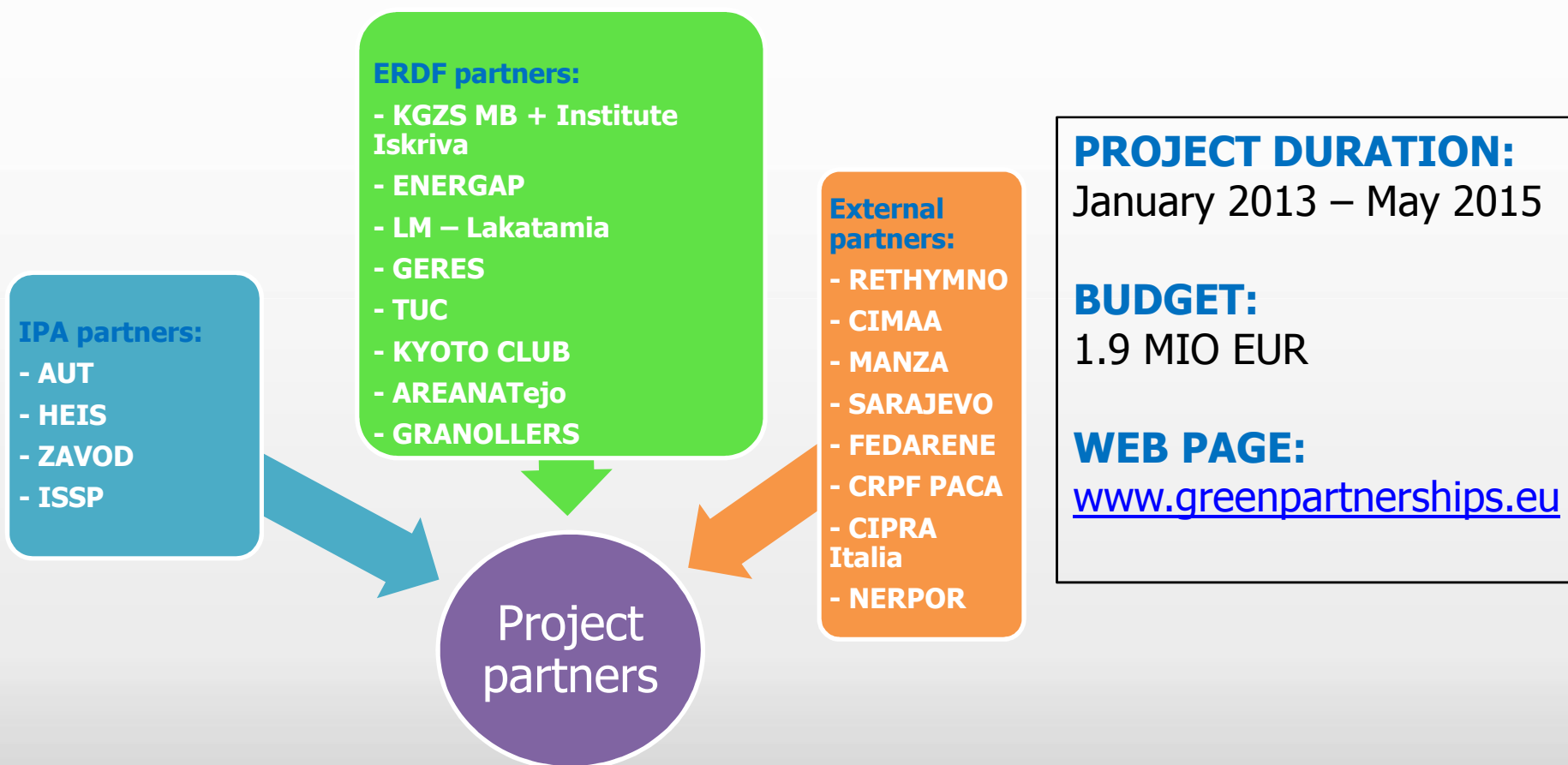
3. KEY ACTIVITIES – Project WP Structure

- **WP1 Administrative and financial management of the project / coordination of the partnership**
- **WP2 Information, awareness raising and capitalisation**
- **WP3 Joint approach for more efficient implementation of local energy strategies**
- **WP4 Capacity building and knowledge transfer for public bodies in MED cities and regions**
- **WP5 Pilot testing of more efficient implementation of energy strategies by creating local partnerships**

3. KEY ACTIVITIES – Key Workpackages



PROJECT ID



EXPECTED RESULTS:

- **Strengthened implementation of local energy strategies**
- **Recommendations for overcoming existing obstacles in:**
 - **Technical requirements, green public procurement, EE, RES**
 - **Skills, cooperation**
- **Increased competences of 200 employees in local public authorities**
- **24 pilot cases implemented, boosting 12 mio € of future investments**
- **11 pilot areas, improved awareness of at least 1.350 local users**

BENIFITS FROM THIS PROJECT

- **Great collection of knowledge and experience of all partners and their networks**
- **Local step-by-step plans to define how to improve implementation at local level**
- **Formation of local partnerships**
- **Pilot areas – concrete implementation of EE measures; preparation of technical solutions → basis for future investments**
- **Step-by-step Guide for efficient implementation of local energy strategies to be shared and upgraded**
- **Connection with Covenant of Mayors**

WE BELIEVE AND PILOT CASES SHOWED THAT PLANNING AND IMPLEMENTATION OF EE AND RES MEASURES IN COMMUNITIES / MUNICIPALITIES / REGIONS / STATES ARE DONE MORE EFFECTIVELY AND EFFICIENTLY IF THEY ARE DONE BY STAKEHOLDER PARTICIPATION METHODS.

IT TAKES MORE EFFORT IN STAKEHOLDERS MODERATION AT THE BEGINNING BUT SOLUTIONS HAVE MULTIPLE AND SPILL OVER EFFECT AND THEY SAVE MONEY LATER ON IN IMPLEMENTATION

GREEN PARTNERSHIPS PROJECT WAS A PROJECT TO DEMONSTRATE HOW RIGHT THING SHOULD BE DONE PROPERLY – IN A SUSTAINABLE WAY.

WE LEARNED A LOT AND HAVE DESIRE FOR MORE 😊



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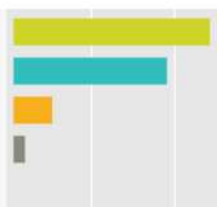
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4-7 February 2014
(Sarajevo, Bosnia and
Herzegovina): 4th
Steering Committee
meeting agenda



22 November 2013 –
Freiburg Study Visit
Evaluation Results



1 November 2013
(Rethymno, Greece):
presentation of the
GPs initiative to the
workshop "Sustainable
development of the
Municipality o... →



23-24 October (Lisbon,
Portugal) – A cruise to
the MED future –
Annual event 2013

THANK YOU FOR YOUR ATTENTION !

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